

COVER SHEET

C S 2 0 0 4 1 1 5 9 3

SEC Registration Number

A N C H O R L A N D H O L D I N G S , I N C .

(Company's Full Name)

1 1 t h F l o o r L o c s i n B l d g . , M a k a t i

A v e n u e , M a k a t i C i t y

(Business Address: No. Street City/Town/Province)

CHRISTINE P. BASE

(Contact Person)

844-3906

(Company Telephone Number)

1 2

Month

3 1

Day

(Fiscal Year)

1 7 C

(Form Type)

Month

Day

(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

Total Amount of Borrowings

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF
THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17.2(c) THEREUNDER

1. May 2, 2013
Date of Report (Date of earliest event reported)
2. SEC Identification No. **CS200411593** 3. BIR Tax Identification No. **232-639-838-000**
4. ANCHOR LAND HOLDINGS, INC.
Exact name of issuer as specified in its charter
5. _____ 6. (SEC Use Only)
Province, country or other jurisdiction of
incorporation or organization
7. Unit 11B, 11th Floor, L.V. Locsin Building, 6752 Ayala Avenue
corner Makati Avenue, Makati City, Philippines 1228
Address of issuer's principal office Postal Code
8. (02) 886-3572 to 74
Registrant's telephone number, including area code
9. _____
Former name, former address, and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the Code, or Section 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock Outstanding
and Amount of Debt Outstanding

| | |
|-----------------------------------|--------------------|
| Common Stock, P1.00 par value | 693,334,000 shares |
| Preferred Shares, P1.00 par value | 346,667,000 shares |

11. Indicate the item numbers reported herein: **Item No. 4: Appointment of an Officer**

Item No. 4: Appointment of an Officer

Appointment of Chief Executive Officer

We would like to inform you that Mr. Steve Li has been elected as the new Chief Executive Officer of Anchor Land Holdings, Inc.

Below are the qualifications and work experiences of Mr. Steve Li for the last five years:

STEVE LI, Hong Kong SAR National, 43 years old, is the Vice-Chairman since 2007 up to the present and member of the Audit Committee of Anchor Land Holdings Inc. He is concurrently managing Director of MFT International Ltd. (Hong Kong) and Managing Director of MFT Industrial Ltd. (Xiamen, China). Mr. Li graduated from York University, Toronto, Canada with a Bachelor's Degree in Business Administration major in Finance and Accounting.

ANCHOR LAND HOLDINGS, INC.
Registrant

By:


CHRISTINE P. BASE
Corporate Secretary