

Broker's Information Sheet



Name: _____
Contact No/s.: _____
Address: _____

Realty Name (if applicable): _____
Email Address: _____

Kindly put a tick in the box of your answer. Thank you.

1. How long have you been a Real Estate Broker?

- More than 20 years
- 15 years to 20 years
- 10 years to 14 years
- 5 years to 9 years
- Below 5 years

2. Are you a full time Real Estate Broker?

- YES
- NO

3. PRC and HLURB Registration / ID details.

- PRC Date Registered: _____ Valid Until: _____
- HLURB Date Registered: _____ Valid Until: _____

4. What real estate organization are you affiliated with?

- PAREB
- REBAP
- CREBA
- NREA
- Others, please specify: _____

4. What profile of clients you think you are confident to deal with?

- Professionals
- Entrepreneurs / Business Owners
- Foreign Investors
- Others, please specify: _____

5. What is/are the nationality of your clients? (You may check more than one)

- Filipino
- Chinese
- Caucasian
- Arab
- American
- Others, please specify: _____

6. Where are the locations of the properties you have sold?

- Makati City
- Aseana Bay Area / Entertainment City
- San Juan City
- Binondo Chinatown
- Metro Manila
- Others, please specify: _____

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8. What developers are you accredited with at the moment?

- Ayala Land
- Rockwell Land
- Century Properties
- SM Development Corporation
- Megaworld Corporation
- Federal Land
- Vista Land
- Others, please specify: _____

9. What type of properties do your clients prefer?

- House and Lot
- Raw Land
- Townhouse
- Condominium Studio Type
- Condominium One (1) Bedroom
- Condominium Two (2) Bedrooms - Three (3) Bedrooms
- Condominium Four (4) Bedrooms - Five (5) Bedrooms
- Others, please specify: _____

10. What price bracket do your existing clients prefer?

- Php 2 million - Php 4 million
- Php 5 million - Php 9 million
- Php 10 million - Php 14 million
- Php 15 million and above
- Others, please specify: _____

11. What is your average monthly sales production in peso value last year (2016)?

- Php 10 million and below
- Php 11 million and above
- Others, please specify: _____

12. What is your average monthly sales production in peso value for the past 5 years (2011-2015)?

- Php 10 million and below
- Php 11 million and above
- Others, please specify: _____

13. What are your considerations and preference in choosing a developer to market their products?

- Proximity to your address / residence
- Client's Requirements
- Developer's good image / brand
- Developer's diverse and quality of projects
- Developer's marketing support and commission rate and incentives
- Others, please specify: _____

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14. What sales support facility did you / your group need?

- Tripping Vehicle
- Client Viewing assistance
- Reservation / Closing assistance
- Collaterals / Flyers / Brochures
- Open House / Buyers' Night
- Online Marketing Materials
- Others, please specify: _____

15. Are you an active online marketer / seller?

- YES NO

16. If YES, you are active online marketer / seller - What platform/s do you use?

- Facebook
- Own Website
- OLX / Lamudi / Property 24 and the likes
- Viber / WeChat / Skype
- LinkedIn
- Others, please specify: _____

Thank you for your time for answering this questionnaire.

Please feel free to write below your comments and suggestions for us to serve you better.